

Coasts & Ports 2011

diverse and developing



PERTH WESTERN AUSTRALIA
28-30 September 2011

Perth Convention Exhibition Centre

Sponsorship & Exhibition Opportunities



www.coastsandports2011.com.au

Images courtesy of Oceanica Consulting and the Department of Transport



Coasts & Ports 2011
diverse and developing

Welcome

The Local Organising Committee, the National Committee for Coastal and Ocean Engineering, Engineers Australia, PIANC, IPENZ and the New Zealand Coastal Society invite you to sponsor or exhibit at the Coasts & Ports 2011 Conference; an amalgamation of the 20th Australasian Coastal and Ocean Engineering Conference and the 13th Australasian Port and Harbour Conference.

The Coasts and Ports Conference series is the pre-eminent forum in the Australasian region for professionals to meet and discuss issues extending across all disciplines related to coasts and ports. Coasts & Ports 2011 will bring together engineers, planners, scientists and researchers to focus on the technological, scientific, policy, planning and design issues related to our diverse and developing coasts.

Coasts & Ports 2011 will be held in Perth, Western Australia, from 28-30 September 2011. The Conference venue is Western Australia's purpose-built and state-of-the-art, Perth Convention Exhibition Centre. The Centre's location between the City and the Swan River will allow attendees easy access to everything Perth has to offer.

Key Events

- Welcome reception;
- Three day technical programme;
- Trade exhibition;
- Field trips;
- Gala dinner; and
- Short courses.

Who Should Attend?

Coasts & Ports 2011 is an event that will be of interest to any person with a professional interest in the coastal and maritime environments. The Conference will integrate ideas and knowledge among engineers, port and maritime operators, researchers and scientists, local/central government, maritime manufacturers, planners and policy makers and media.

Sponsorship Opportunities

There are a number of opportunities for association of your organisation with Coasts & Ports 2011, giving you the chance to raise your profile within the Australasian port, maritime and coastal sectors. This is also a unique chance to promote and exhibit to the expanding Western Australian coastal and port engineering markets. A variety of sponsorship opportunities are outlined in this document. These will be secured by receipt of payment on a first come, first serve basis.

Package	#	Package	#
Platinum Sponsor (\$33,000)	1	CD ROM Proceedings Sponsor (\$3,500)	1
Gold Sponsor (\$22,000)	2	Lunch/Tea Break Sponsor (\$2,200)	9
Silver Sponsor (\$16,500)	4	Field Trip Sponsor (\$1,650)	5
Bronze Sponsor (\$11,000)	6	Full Page Advert (\$1,650)	N/R
Gala Dinner Sponsor (\$11,000)	1	Half Page Advert (\$1,100)	N/R
Internet Café Sponsor (\$5,500)	1	Quarter Page Advert (\$550)	N/R
Programme Handbook Sponsor (\$5,500)	1	Satchel Insert (\$770)	N/R
Welcome Reception Sponsor (\$6,600)	1	Writing Pad Sponsor (in kind)	1
Plenary Session Sponsor (\$4,400)	3		

N/R: Not restricted

All prices in this document are in AUD, inclusive of GST



PLATINUM SPONSOR

\$33,000

(1 opportunity)

Benefits Include:

- Company logo on delegate satchels;
- Company logo on delegate lanyards;
- Four complimentary full Conference registrations including Gala Dinner tickets;
- Four additional complimentary Gala Dinner tickets;
- 20% discount on up to five additional full Conference registrations purchased;
- Two complimentary adjacent exhibition stands, including four exhibitor registrations, with first choice of stand allocation within the Exhibition Pavilion;
- Opportunity for hospitality naming rights of a morning/afternoon tea, lunch or field trip;
- Opportunity to introduce the Minister at the beginning of the first plenary session;
- Acknowledgement in the opening session of the Conference;
- Two collateral items in delegate bag;
- Opportunity to provide a branded pen, pad or USB stick in the delegate bag (items to be provided by sponsor);
- Company logo on sponsor signage at the Conference venue;
- Company logo on PowerPoint holding slide on screens prior to sessions;
- Company logo on registration material;
- Company logo on cover of the Conference handbook;
- Full page A4 page colour advertisement in Conference handbook;
- Company logo, 300 word profile and website link on Conference website;
- Company logo and link on soft copy Conference CD; and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

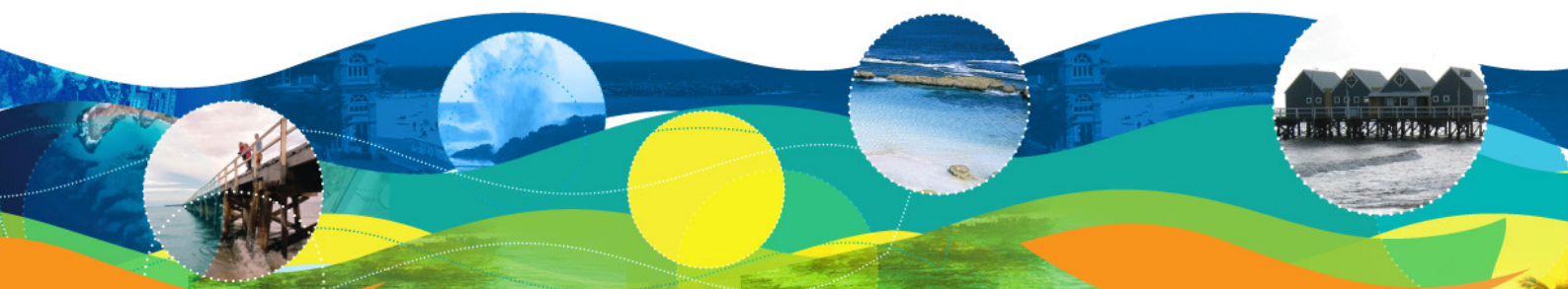
GOLD SPONSORS

\$22,000

(2 opportunities)

Benefits Include:

- Three complimentary full Conference registrations including Gala Dinner tickets;
- Three additional complimentary Gala Dinner tickets;
- 20% discount on up to four additional full Conference registrations purchased;
- One complimentary exhibition stand, including two exhibitor registrations, with second choice of stand allocation within the Exhibition Pavilion (Platinum sponsor will be given first choice, second choice dependent on time of other Gold Sponsors' bookings);
- 50% discount on purchase of additional exhibition stands;
- Opportunity for hospitality naming rights of a morning/afternoon tea, lunch or field trip;
- Acknowledgement in the opening session of the Conference;
- Two collateral items in delegate bag;
- Opportunity to provide a branded pen, pad or USB stick in the delegate bag (items to be provided by sponsor);
- Company logo on sponsor signage at the Conference venue;
- Company logo on PowerPoint holding slide on screens prior to sessions;
- Company logo on registration material;
- Company logo on cover of the Conference handbook;
- Half A4 page colour advertisement in Conference handbook;
- Company logo, 150 word profile and website link on Conference website;
- Company logo and link on soft copy Conference CD; and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).



SILVER SPONSOR

\$16,500

(4 opportunities)

Benefits Include:

- Two complimentary full Conference registrations including Gala Dinner ticket;
- Two additional complimentary Gala Dinner tickets;
- 20% discount on up to three additional full Conference registrations purchased;
- 50% discount on purchase of exhibition stands within the Exhibition Pavilion (with first choice after Platinum and Gold Sponsors of stand allocation);
- One collateral item in delegate bag;
- Company logo on sponsor signage at the Conference venue;
- Company logo on PowerPoint holding slide on screens prior to sessions;
- Company logo on registration material;
- Company logo in the Conference handbook;
- Quarter A4 page colour advertisement in Conference handbook;
- Company logo, 100 word profile and website link on Conference website;
- Company logo and link on soft copy Conference CD; and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

BRONZE SPONSOR

\$11,000

(6 opportunities)

Benefits Include:

- One complimentary full Conference registration including Gala Dinner ticket;
- One additional complimentary Gala Dinner ticket;
- 20% discount on up to two additional full Conference registrations purchased;
- One collateral item in delegate bag;
- Company logo on sponsor signage at the Conference venue;
- Company logo on PowerPoint holding slide on screens prior to sessions;
- Company logo on registration material;
- Company logo in the Conference handbook;
- Quarter A4 page colour advertisement in Conference handbook;
- Company logo, 50 word profile and website link on Conference website;
- Company logo and link on soft copy Conference CD; and
- List of all registered delegates at conclusion of the Conference (subject to Privacy Act conditions).

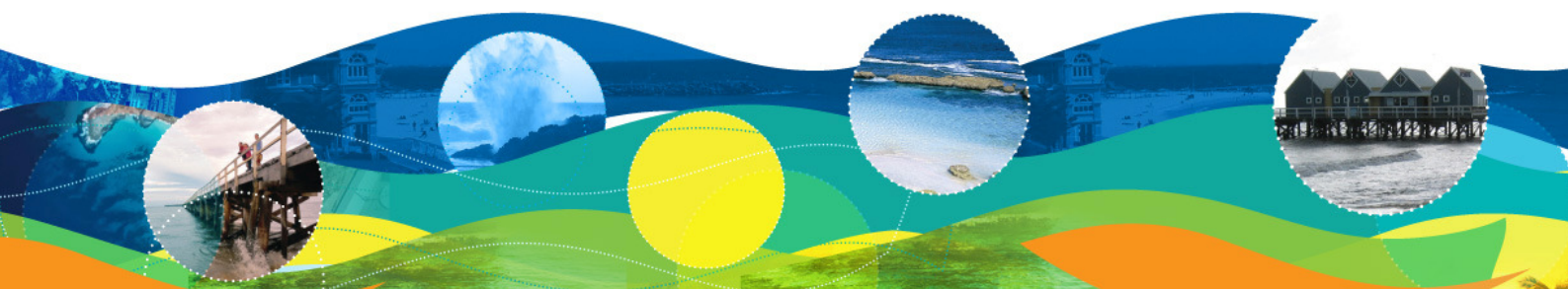
GALA DINNER SPONSOR

\$11,000

(1 opportunity)

Benefits Include:

- Gala Dinner to be 'sponsored by' your organisation, including a 5 minute speaking opportunity at the dinner;
- 4 complimentary Gala Dinner tickets;
- Company logo in the Conference handbook;
- Company logo on function tickets;
- Collateral placed on tables at the Gala Dinner (provided by sponsor);
- One collateral item in delegate bag; and
- Company logo and website link on Conference website.



WELCOME RECEPTION SPONSOR

\$6,600

(1 opportunity)

Benefits Include:

- Welcome Reception to be 'sponsored by' your organisation, including a 5 minute speaking opportunity at the Welcome Reception and Exhibition Opening;
- 2 complimentary Welcome Reception tickets;
- Recognition in Programme Handbook;
- Company logo on registration material;
- Company logo on function tickets; and
- Company logo and website link on Conference website.

INTERNET CAFÉ SPONSOR

\$5,500

(1 opportunity)

The Internet Cafe will be located within the Exhibition Pavilion and will offer delegates internet access free of charge. Internet Cafe sponsorship includes the cost of furniture and internet terminals. Additional benefits include:

- Signage in the Internet Cafe (to be provided by sponsor);
- Sponsor's logo as screen saver on all Internet Cafe computers;
- Company logo on registration material; and
- Company logo and website link on Conference website.

PROGRAMME HANDBOOK SPONSOR

\$5,500

(1 opportunity)

Benefits Include:

- Your organisation's logo will appear on the front cover of the Programme Handbook;
- Acknowledgement inside the Programme Handbook;
- One collateral item in delegate bag;
- Company logo and website link on Conference website; and
- Full page A4 page colour advertisement in Conference handbook.

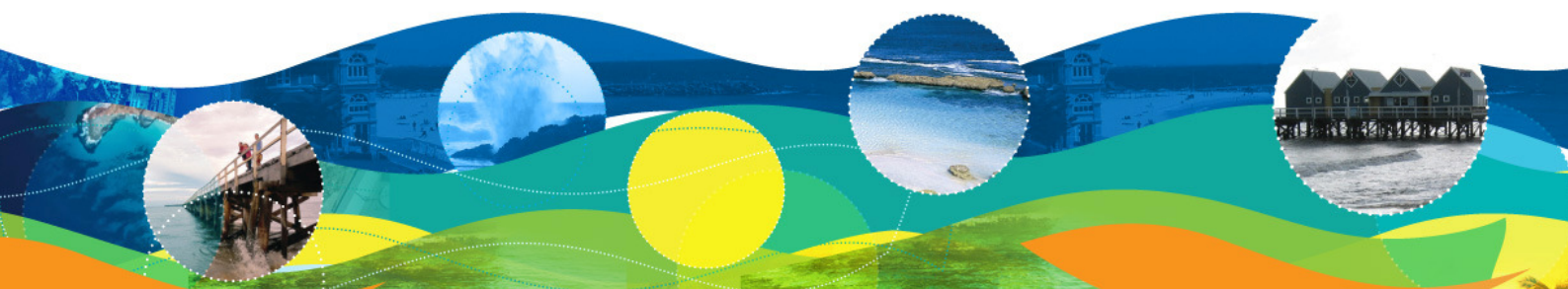
PLENARY SESSION SPONSOR

\$4,400

(3 opportunities)

Benefits Include:

- Acknowledgement by chair person at the beginning of the sponsored session;
- One collateral item in delegate bag;
- Company logo on PowerPoint holding slide on screen prior to sponsored session;
- Company logo on registration material; and
- Company logo in the Programme Handbook.



CD ROM CONFERENCE PROCEEDINGS SPONSOR

\$3,300

(1 opportunity)

Benefits Include:

- One collateral item in delegate bag;
- Company logo on the hard cover of the CD ROM and on the opening screen of the CD ROM when loaded;
- Company logo on registration material; and
- Company logo in the Programme Handbook.

LUNCH / TEA BREAK SPONSOR

\$2,200

(9 opportunities)

Morning/afternoon tea and lunch breaks are key times for delegates to network and enjoy a break from the formal proceedings. Refreshments will be available for the participants in the trade exhibition area and provides an excellent opportunity for sponsors to reach all delegates.

Benefits include:

- Sponsor name and logo displayed on tables during sponsored lunch/tea break;
- Acknowledgement of sponsorship prior to the break by chairperson;
- Company logo on registration material; and
- Recognition in Programme Handbook.

FIELD TRIP SPONSOR

\$1,650

(3-4 opportunities)

Benefits include:

- One piece of collateral included on every seat (organised and provided by the sponsor);
- Company logo on field trip tickets; and
- Recognition in Programme Handbook.

ADVERTISEMENTS

(unrestricted)

Full A4 Page Colour Advertisement	\$1,650
Half A4 Page Colour Advertisement	\$1,100
Quarter A4 Page Colour Advertisement	\$550

SACHEL INSERTS

\$770

(unrestricted)

One branded piece of lightweight collateral (to be provided by organisation) inside the Conference satchel given to delegates.

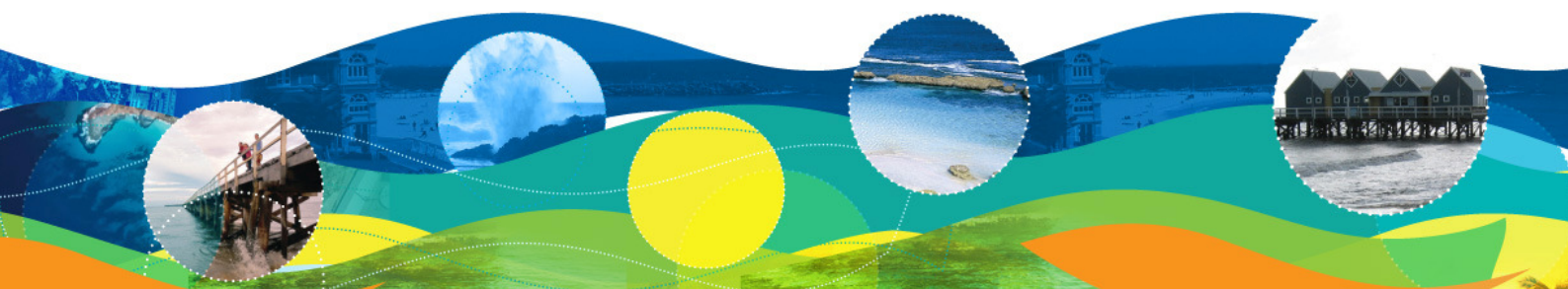
WRITING PAD SPONSOR

IN KIND

(1 opportunity)

Benefits include:

- Corporate logo and contact details on specially printed Conference notepads (sponsor to arrange);
- Company logo on registration material; and
- Recognition in Conference handbook.



EXHIBITOR OPPORTUNITIES

\$4,400

The Coasts and Ports 2011 Trade Exhibition will be a high traffic area specially designed to showcase industry products and services and to achieve maximum interaction with Conference delegates and visitors.

The Trade Exhibition will be located Riverview Rooms 4 and 5, for the full duration of the Conference programme.

All lunch, morning and afternoon teas will be served within the Trade Exhibition area, providing excellent networking opportunities for delegates and exhibitors alike.

Exhibition Stands

Each individual exhibition stand includes:

- 1 x black carpeted display stand (3m x 2m);
- 2.4m high walls finished in velcro compatible fabric;
- 2 x 150 watt spotlights;
- 1 x 10 amp single power point;
- 1 x fascia sign with company name;
- 1 x dressed trestle table; and
- 2 x chairs.

Exhibitor Benefits:

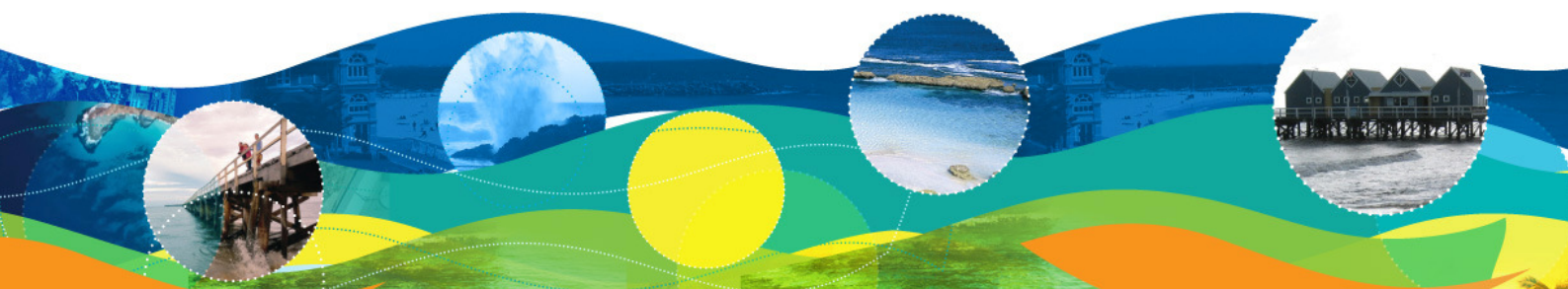
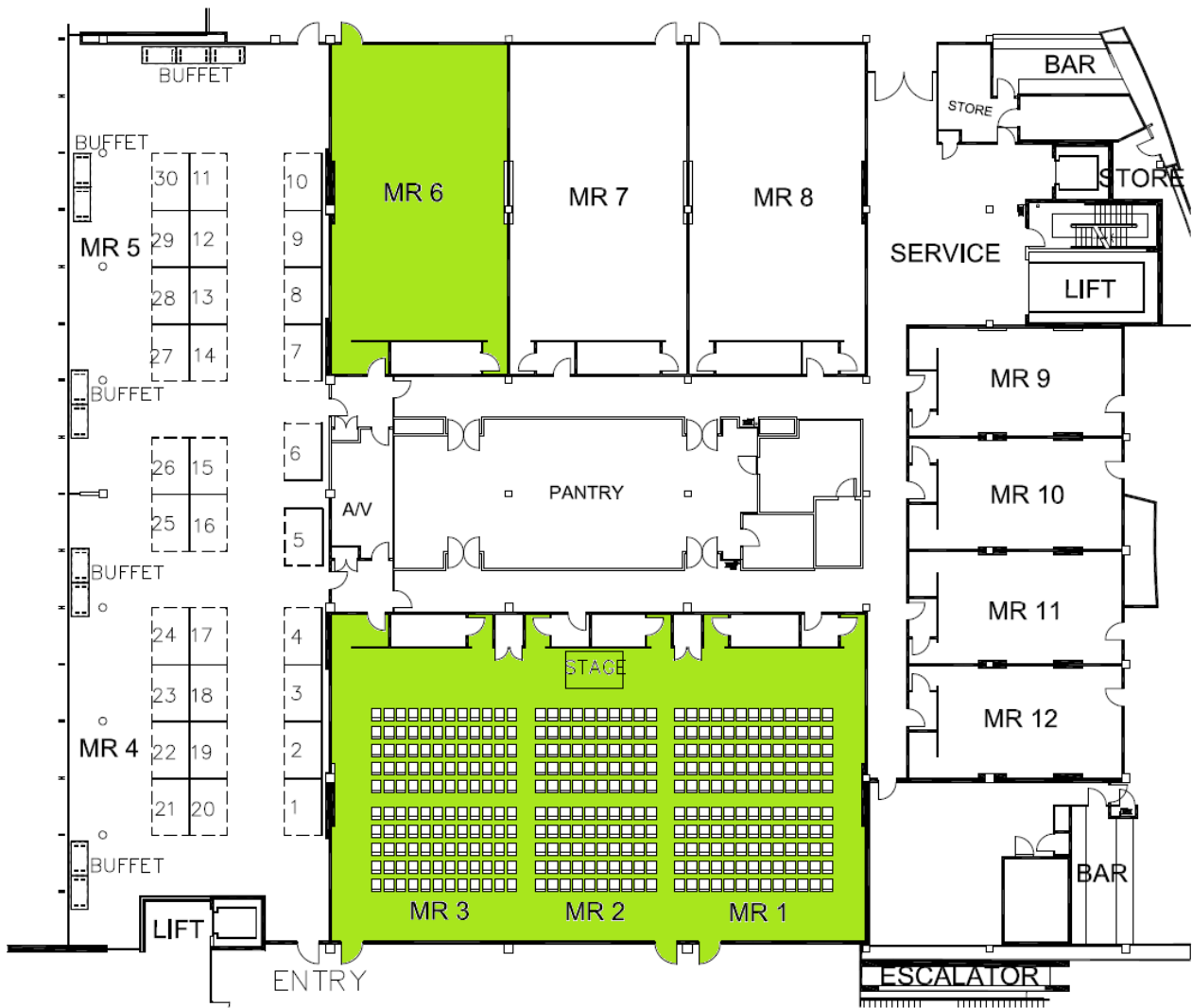
- Two exhibitor registrations for stand personnel including catering, name badges, one satchel and one Conference handbook;
- Two tickets to the Welcome Reception;
- Your company name and logo included in the Program Handbook;
- Company logo and website link on Conference website;
- Your company logo and link on soft copy CD; and
- Access to the delegate list (subject to Privacy Act conditions).

An Exhibitor Manual will be sent to all exhibitors closer to the Conference. This manual will include:

- Exhibitor check list;
- Bump-in times;
- Bump-out times;
- Delivery label and forms;
- Contact details for additional equipment and booth builder;
- Current floor plan; and
- Confirmed exhibitors.



FLOORPLAN



TERMS & CONDITIONS

Assignment of Space

No application will be processed or space assigned unless full payment has been received with your application form. If not, the contract will be considered cancelled and space will be reassigned by EECW Pty Ltd. Requests for exhibition spaces will be assigned by EECW Pty Ltd by the date of receipt of application on a space-available basis. EECW Pty Ltd reserves the right to assign or reassign stand space so that the arrangement of the exhibition is in the best interest of the attendees and the exhibitors.

Exhibition Stand Application Information

If you wish to reserve an exhibition stand, please complete the booking form at the back of this prospectus. Applications will be accepted via post, fax or email only if accompanied by credit card details. If posting your application, payment by cheque is also acceptable and can be sent to the address below.

EECW Pty Ltd
PO Box 749
WEMBLEY WA 6913

Payment

Full payment is due at the time of application. All costs include GST. A tax invoice will be sent on receipt of the booking form.

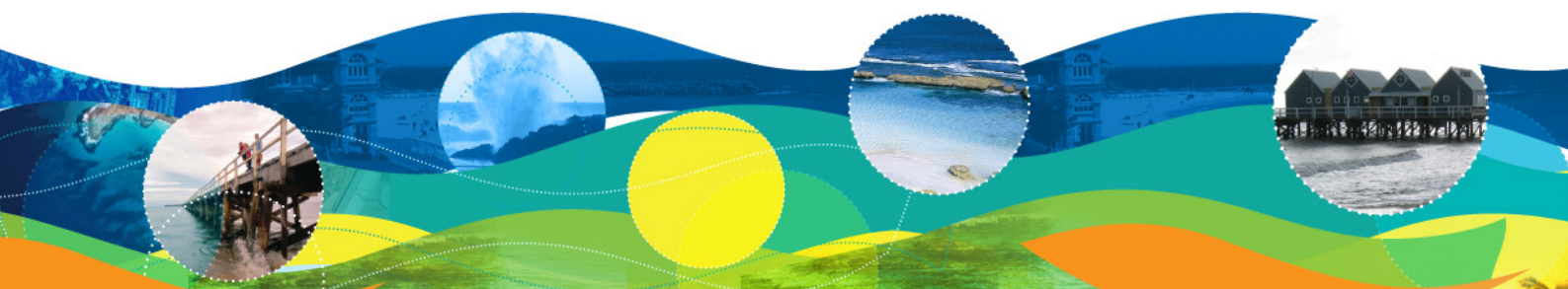
Cancellation Policy

Once a booking form has been received for Sponsorship or Trade Exhibition opportunities, any cancellation must be advised in writing. If the cancellation is received by 30 June 2011 an administration fee of 25% of the total price is retained. If the cancellation is received after 30 June 2011, no refund is applicable.

Resale of cancelled bookings: Resale conditions apply to both Sponsorship and Trade Exhibition opportunities however this only applies to trade if all trade booths are sold. If we are not able to resell the trade booth or sponsorship package no refund is payable regardless of when advice is provided. In case of resale, an administration fee of 25% of the total price is retained.

Other

All signage is to be free-standing unless otherwise approved. A delegate list with name, organisation, state/country will be supplied at the conclusion of the Conference. Each company representative attending the Conference must be pre-registered with the Secretariat.



SPONSORSHIP & EXHIBITION BOOKING FORM

COASTS & PORTS 2011

Please post or fax this form to:

EECW Pty Ltd – Conference Secretariat
 PO Box 749
 WEMBLEY WA 6913
 AUSTRALIA
 Tel: +61 (0)8 9389 1488
 Fax: +61 (0)8 9389 1499

ABN: 82 064 781 568 – EECW Pty Ltd



CONTACT DETAILS

Please print clearly in block capitals.

NAME: _____

ORGANISATION: _____

POSITION: _____

ADDRESS: _____

SUBURB: _____ STATE: _____ POSTCODE: _____ COUNTRY: _____

TELEPHONE: _____ FACSIMILE: _____

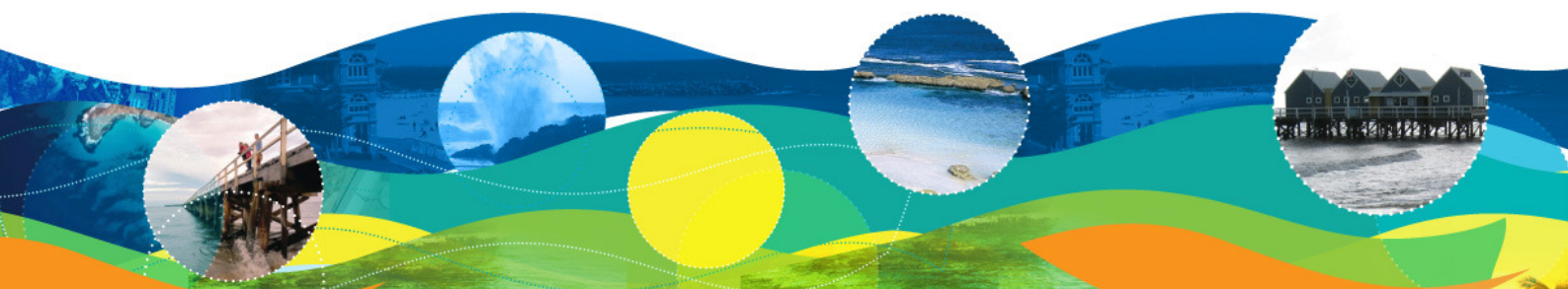
EMAIL: _____ MOBILE: _____

WEBSITE: _____

SPONSORSHIP PACKAGE

All costs are shown in Australian dollars and include GST.

Package	✓	Package	✓
Platinum Sponsor (\$33,000)		CD ROM Proceedings Sponsor (\$3,500)	
Gold Sponsor (\$22,000)		Lunch/Tea Break Sponsor (\$2,200)	
Silver Sponsor (\$16,500)		Field Trip Sponsor (\$1,650)	
Bronze Sponsor (\$11,000)		Full Page Advert (\$1,650)	
Gala Dinner Sponsor (\$11,000)		Half Page Advert (\$1,100)	
Internet Café Sponsor (\$5,500)		Quarter Page Advert (\$550)	
Programme Handbook Sponsor (\$5,500)		Satchel Insert (\$770)	
Welcome Reception Sponsor (\$6,600)		Writing Pad Sponsor (in kind)	
Plenary Session Sponsor (\$4,400)			



EXHIBITION PACKAGE

EXHIBITION BOOTH (3 m x 2 m)

Please indicate:

- Standard Booth \$4,400
- Discounted Sponsor Booth (Gold and Silver Sponsors) \$2,200

BOOTH ALLOCATION (1-3 in order of preference)

First Choice:

Second Choice:

Third Choice:

Sponsorship/Exhibition confirmation and a tax invoice will be sent upon receipt of your booking form.

Sponsorship: 50% deposit is required within one month of receipt of the application form and the final 50% before Friday 1 July 2011.

Exhibition: Full payment is required upon receipt of application.

PAYMENT

Method of payment (please indicate);

- I require a tax invoice to make payment.
- I enclose a cheque for the amount of _____.

*Cheques must be in Australian currency, drawn on an Australian bank and free of all charges.
Cheques should be made payable to "EECW in trust for Coasts & Ports 2011".*

- Please charge _____ to the following credit card:

- Visa MasterCard

Card Number: _____

Expiry Date: _____

Cardholders Name: _____

Signature: _____

I have read the cancellation policy on page 9 and accept all of its conditions: _____

Signed: _____

Date: _____

